



Kiersten Friesen, Filmmaker

Kiersten is a passionate and visual storyteller. Her eclectic vision has captured audiences with empathetic stories of various subjects. Whether it's branded, editorial, or documentary, she finds a way to create an individualized and authentic story for each piece.

Employment History

Video Producer at Fever Labs Inc., Los Angeles

September 2019 — Present

- Producing, shooting, and editing editorial, branded, and commercial content for both Secret Media Network and Fever Labs.
- Manage the Secret Los Angeles Instagram and TikTok accounts.
- Pitch & execute new series ideas for IGTV and YouTube.
- Create content for large campaigns such as Bumble, Netflix, and Don Julio for Fever Original Events.
- Train new video hires in the U.S.

Videographer, Los Angeles

2016 — 2021

- Produce, shoot, and edit various content such as music videos, behind the scenes, interviews, live shows, branded content and editorial content.

Photographer, Los Angeles

2016 — 2021

- Photographed and edited pictures for various artists, magazines, and clients such as YVES.2C, Yuna, Mishcat & Sofia Reyes, Pussy Riot, Dorian Electra, Maeta, and more.
- Work with a variety of film mediums as well as Digital.

1st Assistant Camera , Durango, Mexico

June 2019

- Sweet Potatoes USC Graduate Thesis short film
- Set up camera, offloaded footage, pulled focus, reviewed shotlists with cinematographer.
- The film went on to win the Student Academy Award in the Narrative Category.

Cinematographer, Los Angeles

January 2019 — April 2019

- Flour Baby USC Undergraduate Senior Thesis short film
- Created shot lists and overheads, as well as put together camera/lens packages and lighting packages.
- Oversaw a Camera/GE crew.

USA Network Production Intern at NBC Cable Entertainment, New York City

June 2017 — August 2017

- Edit promos, YouTube requests, and clip pulls for varying departments such as on-air, social and brand-works teams.
- Create a marketing plan targeting millennials for the upcoming USA show Unsolved.

Education

BFA Film & Television Production, University of Southern California, Los Angeles

January 2016 — May 2019

Links

Website

Skills

- | | |
|---|---|
| <input type="radio"/> Leadership Skills | <input type="radio"/> Ability to Work Under Pressure |
| <input type="radio"/> Effective Time Management | <input type="radio"/> Adaptability |
| <input type="radio"/> Editing Video | <input type="radio"/> Adobe After Effects |
| <input type="radio"/> Adobe Photoshop | <input type="radio"/> Adobe Premiere Pro |
| <input type="radio"/> Cinematography | <input type="radio"/> Able to manage and implement Social Media campaigns |
| <input type="radio"/> Creative Storytelling | |